

**Registration Deadline:
April 4, 2025**

BEST PLACES TO WORK IN ARKANSAS



What is this?

The Best Places to Work in Arkansas is a survey and awards program that honors employers in Arkansas that are making their workplaces great. This is a project of *Arkansas Business* in partnership with Workforce Research Group.

What's the process like?

A two-part survey is conducted to get a thorough assessment of each employer.

- Part 1 consists of an Employer Assessment where we capture details about policies and practices.
- Part 2 consists of the Employee Feedback Survey where we capture employees' opinions about their workplace experience.

Employee surveys can be conducted via online or paper survey methodologies.

Both the employer and employee data set are combined to determine the best workplaces.

Who is eligible?

Organizations must meet the following criteria:

- Be publicly or privately held
- Are a for-profit, not-for-profit, or a government organization
- Have a physical operation in Arkansas
- Have at least 15 full- or part-time employees working in Arkansas
- Have been in business for at least one year, at the program registration deadline

Are reports available?

All collected employee feedback will be presented in an online interactive reporting tool called the Employee Feedback Data Dashboard. The dashboard will allow each employer to view data by graphs, charts and tables. Plus, standard downloadable reports containing responses by demographic, employee comments and benchmarks are also available.

Recognition:

Employers will find out if they have made the list soon after the surveys are completed. Those who make the best list will be honored in a special publication and at a special awards event hosted by *Arkansas Business* in September 2025. The identities of organizations not making the list will be kept confidential.

What does it cost?

	No of Empl Surveyed	Online*	Paper*
15 - 24	All	\$860	\$1,250
25 - 99	All	\$885	\$1,320
100 - 199	All	\$985	\$1,620
200 - 499	Up to 300**	\$1035	\$1,870
500 - 999	400**	\$1,105	\$2,040
1000+	500**	\$1,145	\$2,280

To register visit: **www.BestPlacestoWorkAR.com**.

For answers to any questions, please email answers@workforcerg.com or call (281) 602-5004.